



Conference Partners

Republic of Lebanon
Ministry of Environment



An International Platform for Catalysing Lebanon's Sustainable Development

26-28 JUNE 2024

Hilton Beirut Metropolitan Palace

SHOW CATALOGUE

The Organizer

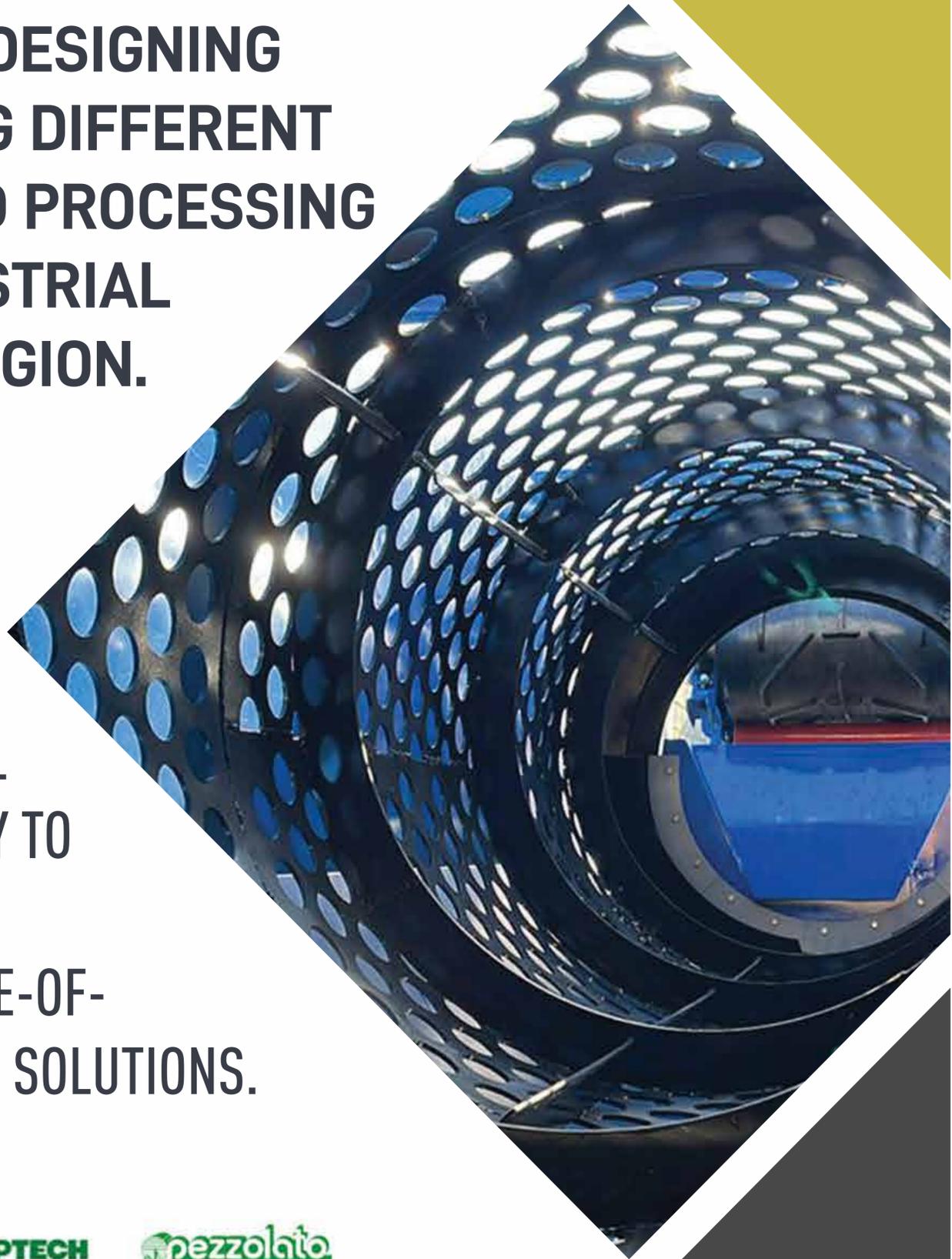


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SHOW INFORMATION



Conference Partners

Republic of Lebanon
Ministry of Environment



An International Platform for Catalysing Lebanon's Sustainable Development

26-28 JUNE 2024

Hilton Beirut Metropolitan Palace

Conference Hours: 8:30 a.m. - 3:00 p.m.

Exhibition Hours: 9:00 a.m. - 6:00 p.m.

Admission: Trade and business visitors only. Visitors under 18 will not be permitted entry.

About Lebanon

Lebanon, officially known as the Lebanese Republic (Al-Jumhuriyah al-Lubnaniyah), is a sovereign state in Western Asia. Lebanon was referred to as the “Switzerland of the East” during the 1960s because of its financial soundness and diversity. Lebanon ranks the highest among the other countries in the Arab world in Human Development Index and GDP per capita. Lebanon is an important commercial hub for the Middle East.

FAST FACTS

Area: **10,400 sq km**

Population: **6,229,794**

Capital: **Beirut**

Currency: **Lebanese pound (LBP)**

Time Zone: **EET (UTC+2)**

GDP (purchasing power parity):

\$87.68 billion (2017 est.)

GDP per capita: **\$19,400 (2017 est.)**

Drives on the: **Right**

Climate: **Mediterranean; mild to cool, wet winters with hot, dry summers; the Lebanon Mountains experience heavy winter snows**

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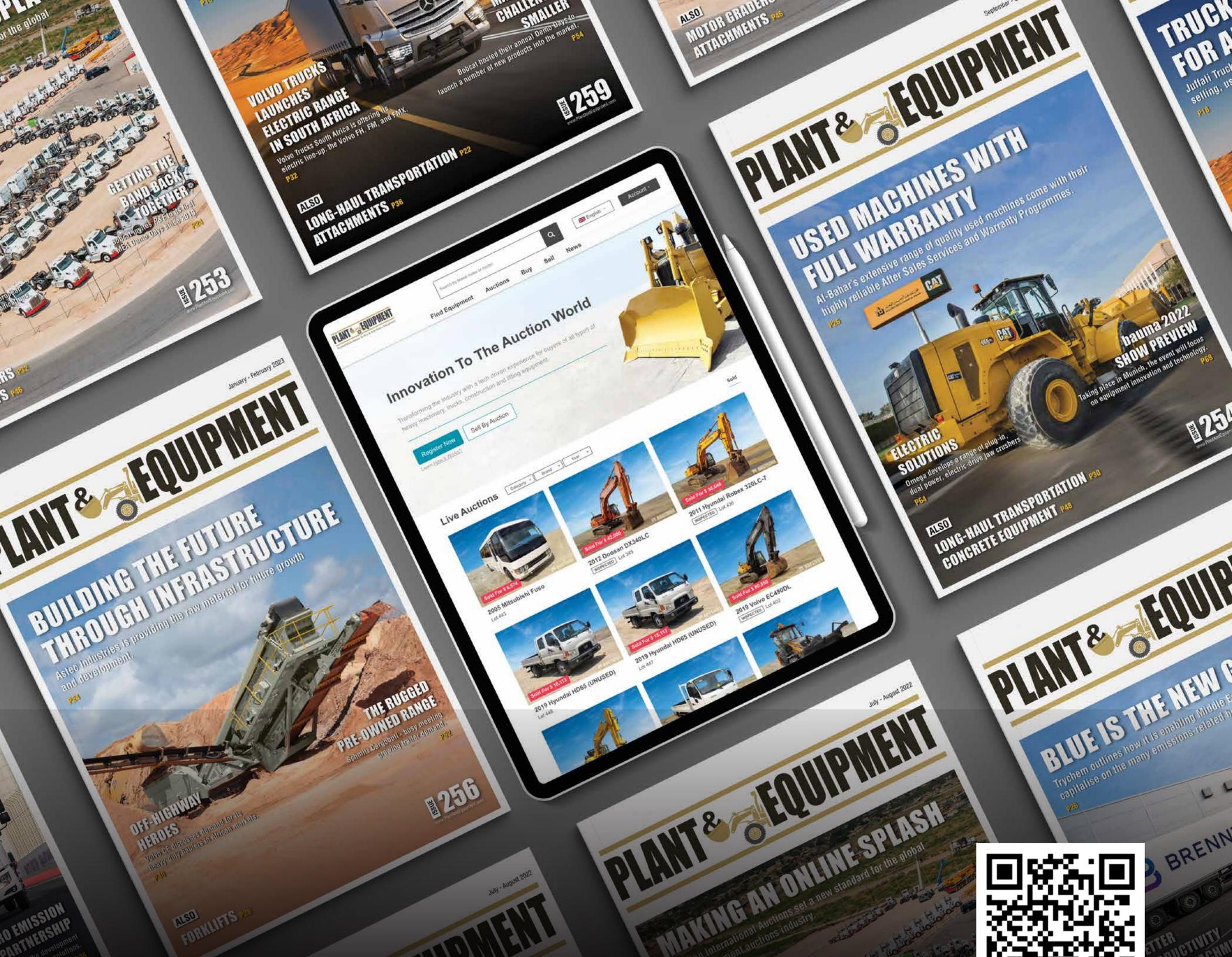


EXHIBITORS



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- 3K App downloads

Auction

- Weekly auctions
- 5% buyers fee
- Sellers success fee

Magazine

- 29K average circulations
- 4 issues per year
- Publishing since 2000



CONFERENCE PROGRAM

Day 1 – 26 June 2024

08:00 Registration and Welcome Coffee

Session 1: Inaugural Session

08:55 **Dr. Firas Fayssal**
Master Of Ceremonies: Opening Welcome Address

09:15 **Dr. Walid Saad**
Keynote Address 1: **Waste Management and Environmental Social Governance (ESG)**

09:30 **His Excellency Dr. Nasser Yassin**
Opening Ministerial Address - [Minister Of Environment](#)

09:45 Networking and Exhibition Tour

Session 2: Waste Management in Lebanon: A Governance Perspective

10:00 **Dr. Firas Fayssal**
Session Chairman

Dr. Rana Sawaya
Topic: Solid Waste Management: Comprehensive Policies And Recent Strategies

10:15 **Farouk Merhebi**
Topic: Solid Waste Management Towards Decentralization And Cost Recovery Systems

10:30 Q&A

Session 3: Sustainable Environmental Awareness and Management

10:50 **Dr. Joseph Zeaiter**
Session Chairman

Diana Fadel, Marc Aoun, Omar Itani, Gaby Kassab and Elie Madi
Topic: Enhancing Environmental Awareness In Lebanon

11:20 **Ingrid Salloum**
Moderator

Nancy Saliba Boueri, Nathalie Khoury, Rami Sbeih and Robert El Khoury
Topic: Collaboration And Innovation: Unlocking The Potential Of Lebanon's WM Sector

11:50 Q&A

12:10 Networking Coffee Break

Session 4: Municipal Solid Waste Management in Lebanon

- 12:30** **Dr. Joseph Zeaiter**
Session Chairman
Charbel Bou Chalhoub, Ahmad Al Sayed and Rabih Osta
Topic: Advancing Waste Management: Technology-Driven Solutions, Waste Valorization, And Equipment Innovations
- 13:10** Networking Coffee Break

Session 5: Special Streams Solid Waste Management in Lebanon

- 13:30** **Dr. Firas Fayssal**
Session Chairman
Rami Nassif, Rana Kobrossi Zbeidy, Salim Aoun and Jacques Chahine
Topic: Insight On Four Special Waste Streams
- 14:10** Q&A

Session 6: Water, Wastewater and Sustainability

- 14:30** **Sludge recovery – An alternative fuel for incineration plants**
- 14:50** **Dr. Firas Fayssal**
Session Chairman
Engr. Hanan Hasan
Topic: Dissemination SWAT Project - “Saving Water, Growing Crops” Smart Technology Against Climate Change
- 15:10** Q&A
- 15:30** Networking Coffee Break

Session 7: Green Building and Waste Management

- 15:50** **Dr. Firas Fayssal**
Session Chairman
Nahla Neeme
Topic: C&D Waste And Potential Uses Of Recyclables In Construction
- 16:10** Q&A
- 16:20** Closing Note
- 16:30** Networking Coffee Break

Day 2 – 27 June 2024

- 10:00** **Pierre Baaklini - Lebanon Waste Management**
Topic: Workshop on Segregation of Recyclables at Source
- 13:00** **Marc Henri Karam - arcenciel**
Topic: Workshop on Healthcare Waste Segregation at source



SPEAKER PROFILES



Ahmad Al Sayed

General Manager
IBC S.A.L.

Ahmad Al Sayed is a businessman with over 20 years of experience in the real estate sector. He currently serves as the General Manager of IBC S.A.L. and oversees all operational aspects, planning regulatory compliance and sustainability initiatives.

He is passionate about leveraging technology and innovation to improve efficiency and reduce the environmental impact of solid waste.

He is dedicated to promoting sustainable waste, management practices, and advancing the company's mission to create a cleaner and greener environment.



Marc Aoun

Co-Founder and CEO
Compost Baladi

Marc Aoun is an environmental scientist and a trailblazer in the realm of sustainable development and eco-innovation. With a robust academic background and an unwavering commitment to sustainability, he has transformed his passion for environmental stewardship into a dynamic career

as an eco-entrepreneur, making significant strides in the field of sustainable resource management.

In 2018, he was honored as the Agrypreneur of the Year, a testament to his groundbreaking work in agricultural sustainability. He was also named one of Forbes 30 Under 30 in 2023, highlighting his role as a young leader shaping the future of sustainable business.

He was also a recipient of the prestigious Expo Dubai Award, celebrating his contributions to advancing sustainable solutions on a global stage. His entrepreneurial spirit and commitment to social impact also saw him clinch the MIT Social Enterprise Challenge, a recognition of his efforts to create innovative and scalable solutions for social good.

Aoun is the Vice President of the International Solid Waste Association (ISWA) in Lebanon as well as being the Vice President of Fast Forward 2030 in Lebanon, an organization dedicated to accelerating progress towards the United Nations' Sustainable Development Goals.



Salim Aoun

Senior Engineer, Wastewater and Treatment, Solid Waste
Liban Consult AGM S.A.L.

Salim Aoun is a senior engineer with 12 years of experience in the wastewater (collection and treatment) and solid waste fields, with significant involvement in all aspects of the project life cycle from inception and bidding to strategic studies, master planning, designs, tendering and supervision of execution and operation.

He is involved in several projects in Lebanon and abroad, with exposure to a multitude of local and international clients and funding agencies.



Pierre Baaklini

Chief Executive Officer
Lebanon Waste Management

Pierre Baaklini is an environmental activist and the founder of Lebanon Waste Management, one of the leading recycling facilities for solid waste, providing solutions and services to municipalities, households, schools and universities, restaurants and hotels, in order to encourage them to participate in their Sorting From The Source Program.

Baaklini also founded Drive Throw, a drop off center that allows people to turn their trash into cash.



Charbel Bou Chalhoub

General Manager
Bou Chalhoub S.A.L.

Charbel Bou Chalhoub is currently the General Manager at Bou Chalhoub, a company that designs, manufactures, supplies, installs and fully integrates complete solutions for different processing industries.

He holds a degree from the American University of Beirut.



Dr. Nancy Saliba Boueri

Director

Asher Center for Innovation & Entrepreneurship
(ACIE at USEK)

Dr. Nancy Boueri holds a Ph.D. in Social Sciences with a specialization in Waste Management and Entrepreneurship from HESAM Université Paris. With 15+ years of experience with the industrial sector, mainly in tissue paper recycling, FMCG manufacturing, and flexible packaging, Nancy led marketing, branding, and packaging efforts, while also spearheading environment, and food safety systems, as well as auditing quality management systems of private and public institutions.

In 2017, Nancy transitioned into the entrepreneurship ecosystem, where she led innovation support programs in the MENA region. As a certified business coach for eco-entrepreneurs, she empowers startups with sustainable models. She's also a part-time university instructor, imparting her knowledge to future leaders.

Currently, Nancy is the Director of the Asher Center for Innovation and Entrepreneurship (ACIE) at USEK, Lebanon. She collaboratively cultivates initiatives with her team, empowering youth and facilitating innovative startup growth. Her vision is to promote entrepreneurship, driving enduring impact for individuals and communities.



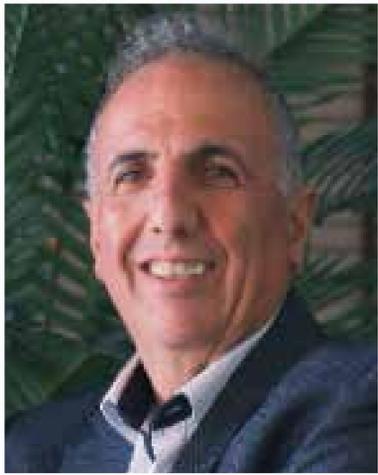
Jacques Chahine

General Manager
EDESSA

Jacques Chahine has an MS degree in Civil/Environmental Engineering from Carnegie Mellon University, Pittsburgh, PA, USA and a bachelor's degree in civil engineering from the American University of Beirut (AUB). He has 38 years of professional experience working in the US with a remediation contractor, and working as an environmental consultant in Europe, Lebanon, the Middle East and many countries in Africa.

Chahine specializes in solid waste, having worked on the Normandy landfill at the time of its remedial investigation, on the Naameh landfill, on the Solid Waste Master Plan of Baghdad for the US Coalition Provisional Authorities, on various waste master plans in Lebanon and the UAE.

Recently, he managed a UNDP project related to the assessment of the paper and cardboard waste in Lebanon. He is currently working on the assessment of stockpiles of hazardous substances and hazardous waste in Lebanon.



Robert El Khoury

CEO and Owner
Roky Plast S.A.L.

Robert El-Khoury is the owner and CEO of Roky Plast S.A.L., a pioneering company in plastic recycling and manufacturing in Lebanon. After attending several training sessions on plastic recycling in Italy and France, Robert returned to Lebanon in 1988 with a vision to reduce pollution and protect natural resources. This vision led to the founding of a small 60m² recycling factory, which has since grown into a 12,000m² facility under his leadership.

Today, Roky Plast is a leading producer of recycled and raw plastic materials, serving markets locally and internationally. Robert's dedication to innovation and sustainability has positioned Roky Plast as a key player in the industry, making significant contributions to environmental protection and resource management.



Diana Fadel

Founder and President
Fondation Diane

Diana Fadel is the founder and president of Fondation Diane, an NGO that advocates for “Civic Awareness and Sustainable Development.” In 1965, Diana started her philosophy studies at “École des Lettres” in Beirut.

In 2012, she founded Fondation Diane as a response to the civic and ecological turmoil in which the country was and is still struggling. She believes that education, mobilization and action are the main pillars for a good citizenship.

In 2015, CEEDD; The Chair of Fondation Diane for Eco-citizenship and Sustainable Development in partnership with the USJ.

- In 2016, “Civic Circle”; an active lobbying platform to inform and motivate citizens through gatherings and events
- In 2018, “Viridis Investment Fund”; the 1st green investment fund in Lebanon, to provide financial & operational support to green startups and SMEs
- In 2019, “RayMondo”; the 1st Green Industrial Hub in Lebanon

In an attempt to prevent and mitigate the anticipated waste crisis, she created in 2022 the “Waste Diversion Management Consortium”; a group of 16 Startups and SMEs working closely together to solve Lebanon’s waste crisis..



Dr. Firas Fayssal

Environmental, Sustainability and Energy Conservation Expert
Chief Operations Officer, Director Energy Efficiency
Scholar, Lecturer, Lebanese University.

Dr. Firas is a PhD holder in Environmental Engineering with a focus on Renewable Energy and Energy Conservation and three Masters Degrees (Mechanical Engineering | Construction Management & Construction Laws | Renewable Energy) with over 20 years of experience in the construction field as both project manager and expert for energy and climate change, having worked both for academia and the private sector, in the Middle East and Africa.

Dr. Firas is currently working in the capacity of Environmental, Energy Conservation, Sustainability Expert and SME in Sustainability and Climate Change, COO Energy Efficiency & Scholar lecturer in the Lebanese University, laying the foundations for leading a new regulatory framework in Lebanon, UAE and the region.



Engr. Hanan Hasan

Agronomist and MEAL Officer
Al Shouf Cedar Society

Hanan Hassan, a geoscience and environmental engineer, possesses wide experience in leading community-based agricultural projects within the Shouf Biosphere Reserve. Driven by her passion to water and environmental issues, her mission extends to advocating for sustainability in agriculture and water management while fostering community engagement in environmental conservation initiatives.

In the Reserve's SWAT-Saving Water, Growing Crops project, she serves as the Agronomist and MEAL Officer.



Omar Itani

Co-Founder and General Manager
FabricAID

Omar Itani is the general manager of FabricAID, a social enterprise working to establish a socially and environmentally conscious value chain for the apparel industry. Omar's entrepreneurial journey started at high school when he created a waste management student company with friends.

Itani is the winner of numerous competitions and awards including the Global Social Venture Competition (GSVC), the Denis Pietton Award by the French Institute and Young Champion of the Earth by the United Nations. He has succeeded in growing FabricAID from an idea into a full-blown company with over 80 employees and several millions in turnover within four years.

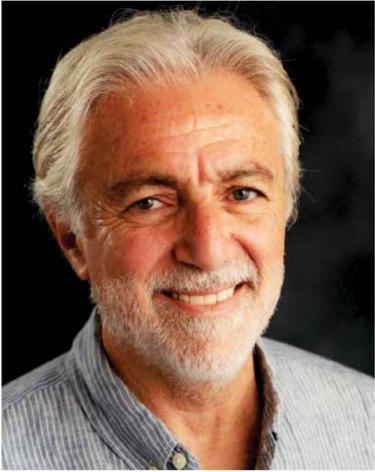


Marc Henri Karam

Head of Environment Program
arcenciel

Marc Karam is an experienced Environment Program Manager and Production Manager in the infectious waste industry with a demonstrated history of working in a non-profit organization.

He is currently managing a national collection and treatment network for medical infectious waste, leading 50 employees in three different centers, with more than 380 healthcare facilities as clients all over the Lebanese territory. In addition to this, he is also responsible for a group of three project managers working on different pilot projects in the environment field (composting, biogas, glass recycling, batteries safe disposal)



Gaby Kassab

Founder and President
Ecoserv

Gaby Kassab is an industrial engineer by formation with a Master's degree in Econometrics, and a PhD in Strategic Planning from Columbia University. His extensive technology-related experience spanned over many years in CEO and EMEA Regional Director positions with large hi-tech corporations (Data General, Nokia, QActive for Smart Technologies) has provided him with a deep understanding of the many facets of electronics, its intricate manufacturing, and what goes with it in challenges of proper end-of-life ecological disposal of such equipment.

He is the Founder and President of Ecoserv for Environmental Sustainability, an NGO focusing on sustainable electronic waste treatment. The NGO is currently among those leading the Climate for Change in Lebanon by offering services towards green CSR, through e-waste solutions and social awareness.



Nathalie Khoury

Advisor to the Minister of Industry

Nathalie Khoury is the advisor to the Minister of Industry on sustainability initiatives, focused on creating synergies between the public and private sector entities to drive impactful environmental and economic impact. She is a circular economy and green business model specialist, and a dedicated environmentalist.

Her educational journey includes studying business and management at USJ, with additional certifications in circular economy, Sustainable Local Economic Development, ESG consulting and training design.

In her work with the MOI, Nathalie is focused on the revalorization of the plastics value chain in Lebanon and the potential it will allow for the private sector in increasing its competitiveness and meeting the global growing demand for secondary raw materials and recycled content, while reducing the environmental impact of the solid waste management challenges in Lebanon.

She also collaborates with NGOs and BSOs to design and implement training and coaching programs on circular economy, sustainability, green entrepreneurship and environmental behavioral change.



Elie Madi

General Manager, Nadeera Lebanon
Operations Manager, Yalla Return

Elie Madi is the General Manager of Nadeera Technologies in Lebanon. Nadeera is a social enterprise that helps instill circular economy practices through technology-enabled interventions. Nadeera's product, "Yalla Return," is a digital platform that simplifies the recycling journey, offers rewards, and enhances the cost-efficacy of material recovery systems through in-house developed technological solutions.

As a Solid Waste Management Expert with over nine years of experience in recycling and material recovery, Madi has contributed to the diversion of materials away from landfills and the financial support of thousands of beneficiaries by working as a consultant with organizations such as ACTED and Chemonics, assisting them implementing marketing and awareness campaigns and establishing operating recovery facilities. Madi responded as well to Lebanon's 2015 waste crisis by co-founding Biclean, Bikfaya's material recovery facility, and operating it for the last eight years.



Farouk Merhebi

Solid Waste Management Expert
Director, Department of Environmental Health, Safety and Risk Management
American University of Beirut

With more than 28 years of diversified technical environmental management expertise (integrated solid waste management, water and wastewater management, industrial waste management, medical and hazardous waste management, EIA preparations, environmental legislation, training and capacity building, auditing, etc), Merhebi has a diversified experience in dealing with international donor procedures and specifically the European Commission, World Bank, UNDP, UNEP, USAID, SDC, Italian Trust Fund, etc.

Merhebi has a strong experience in the provision and maintenance of a healthy and safe environment in educational and medical institutions where he occupies the role of Director of the department of Environmental Health, Safety and Risk Management at AUB.

He has been lately engaged in supporting the Minister of Environment in pushing forward the solid waste management agenda and assisted in the preparation of the MOE solid waste management roadmap 2023-2026 and in the preparation and ongoing discussions on the draft cost recovery law.



Rami Nassif

Project Manager
and Solid Waste Management Advisor

Rami Nassif earned a Bachelor's Degree in Mechanical Engineering from the American University of Beirut, Lebanon, and a Masters of Science Degree from Chalmers University of Technology, Sweden. Nassif has been active in the solid waste sector in Lebanon and Middle East area, implementing various projects, including closure and rehabilitation of dumpsites, design of MBT facilities and landfills, preparing masterplans, support in generating national strategies, optimizing existing solid waste management facilities, management of the operation of facilities, conducting audits of integrated solid waste facilities, drafting laws and decrees, and assessment of energy recovery systems (RDF co-processing, and incinerators).

He is a project manager and solid waste advisor at UNDP Lebanon, where he is currently managing TaDWIR project (an EU funded project oriented towards tackling several waste streams).



Nahla Neeme

Sustainable Solutions Specialist
Saint Gobain EMME Liban Consult AGM S.A.L.

Nahla Neeme is the sustainable solutions specialist for Saint-Gobain in the East Medditeraneen and Middle-East region. She has a solid experience in managing several sustainable projects in France. She holds a Sustainable Architect degree from ESTP Paris (sustainable construction and building) and presented her thesis in analysis of the life cycle of buildings.

Neeme works on sustainability topics in the region with a focus on Environmental and Health Certification LCA/EPD/HPD and building Labelling (Leed, Health and Wellbeing). She is the link between Central team of Paris and businesses in EMME countries. Neeme is a climate fresh facilitator and leads the LCA/EPD community in Saint-Gobain EMME and supports local teams to find new sustainable solutions.



Rabih Nicolas Osta

Vice President
Phoenix Group

Rabih Osta is the Vice President of fourteen companies in the industrial, renewable energy waste management, automotive and construction fields. He prepares and manages the strategic business plans, conducts business development, including the acquisition of new companies or establishing new ones.

Since 2006, he has been a part-time professor in Notre Dame University (NDU), Sagesse University and USEK, teaching Operations Management, and Project and Risk Management. He serves as Advisory Board Member in USEK, NDU, ULS and ESIB.

Membership in professional groups:

- Advisory Board Member, World Energy Council (WEC)
- Board Member, Lebanese Solar Energy Society (LSES)
- Founding Member, Lebanese Foundation for Renewable Energy (LFRE)
- Syndicate of Engineers and Architects, Beirut
- Institution of Mechanical Engineers, UK



Dr. Walid Saad

Associate Professor of Chemical Engineering
Senior Consultant, Fermendom

Walid Saad brings significant industrial, startup, and consulting experience, focused on providing innovative solutions promoting sustainable production and consumption, including special and municipal waste treatment. His experience spans industrial US product development, applied research projects, and consulting engagements with industry and international organizations. He is an avid believer of human-centered design with a strong record of research accomplishments evidenced in peer reviewed publications in the fields of sustainability, nanotechnology, and pharmaceuticals.

Saad holds a Ph.D. in Chemical Engineering from Princeton University, USA.



Dr. Rana Sawaya

Environmental and Social Consultant

Dr. Rana Sawaya is an experienced engineer with a demonstrated history of working in both agricultural and environmental services industries. She is skilled in waste management practices, environmental awareness, water resource management, and laboratory skills. She also has strong researching expertise with a doctorate (PHD) degree focused on environmental, water and waste management.



Ingrid Salloum

Cluster Manager
Berytech



Rami Sbeih

Co-founder, Plastic Lab

Rami Sbeih is a biochemist with over a decade of experience in the medical field, specializing in lab diagnostics. Leveraging his expertise, he co-founded Plastic Lab, a pioneering startup dedicated to revolutionizing plastic recycling through scientific innovation.



Rana Kobrossi Zbeidy

Senior Environmental Expert, Deputy Head of the Environment Division
ELARD- Earth Link & Advanced Resources Development

Rana Kobrossi Zbeidy is a Senior Environmental Expert with 24 years of experience in the environmental sector, acting as the Deputy Head of the Environment Department at ELARD. She has extensive experience in environmental and social assessments (ESIAs, Environmental Audits, SEAs) in line with national and international legislation and standards; integrated solid waste management; legal and institutional assessments; stakeholder engagement; awareness promotion and capacity building, among others.



for waste treatment

Energy Recovery from
Organic Waste

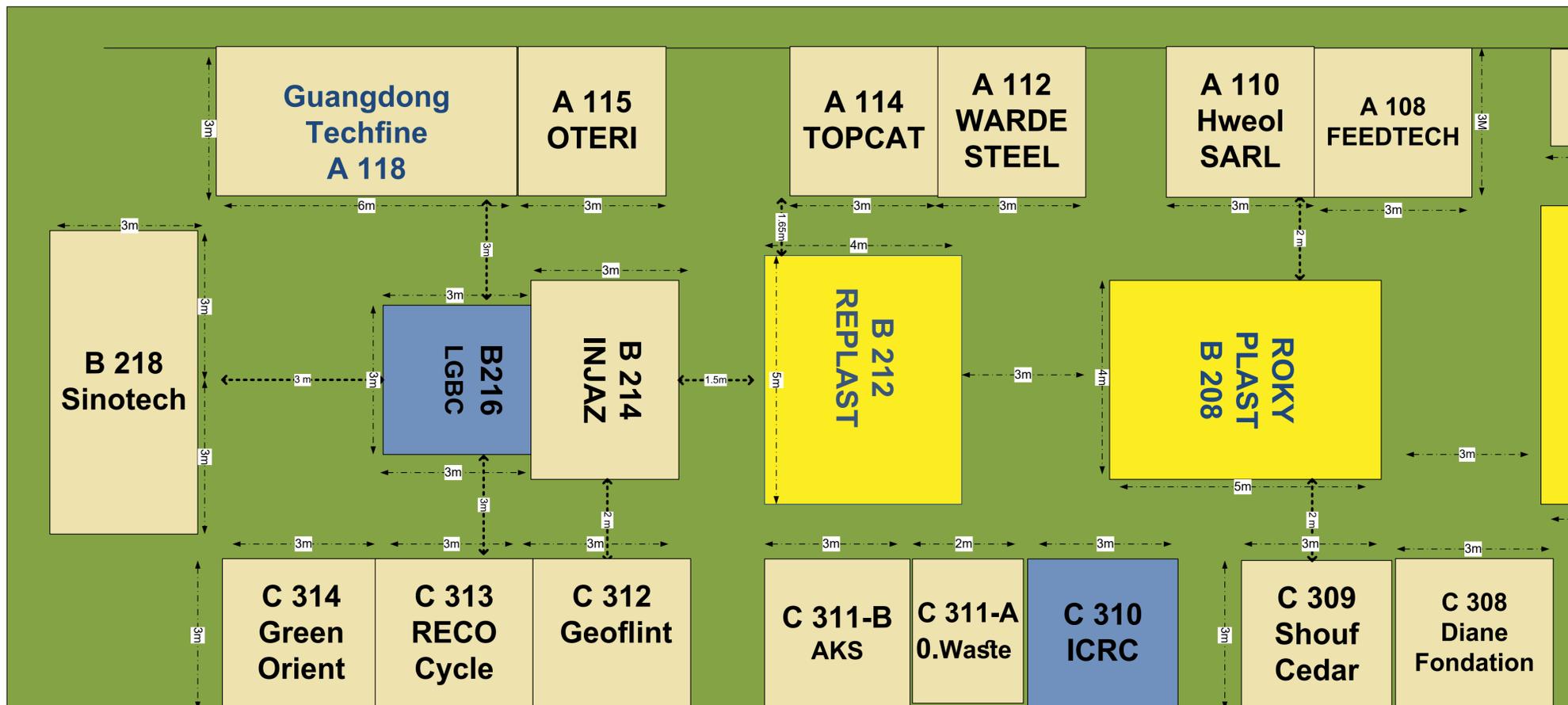
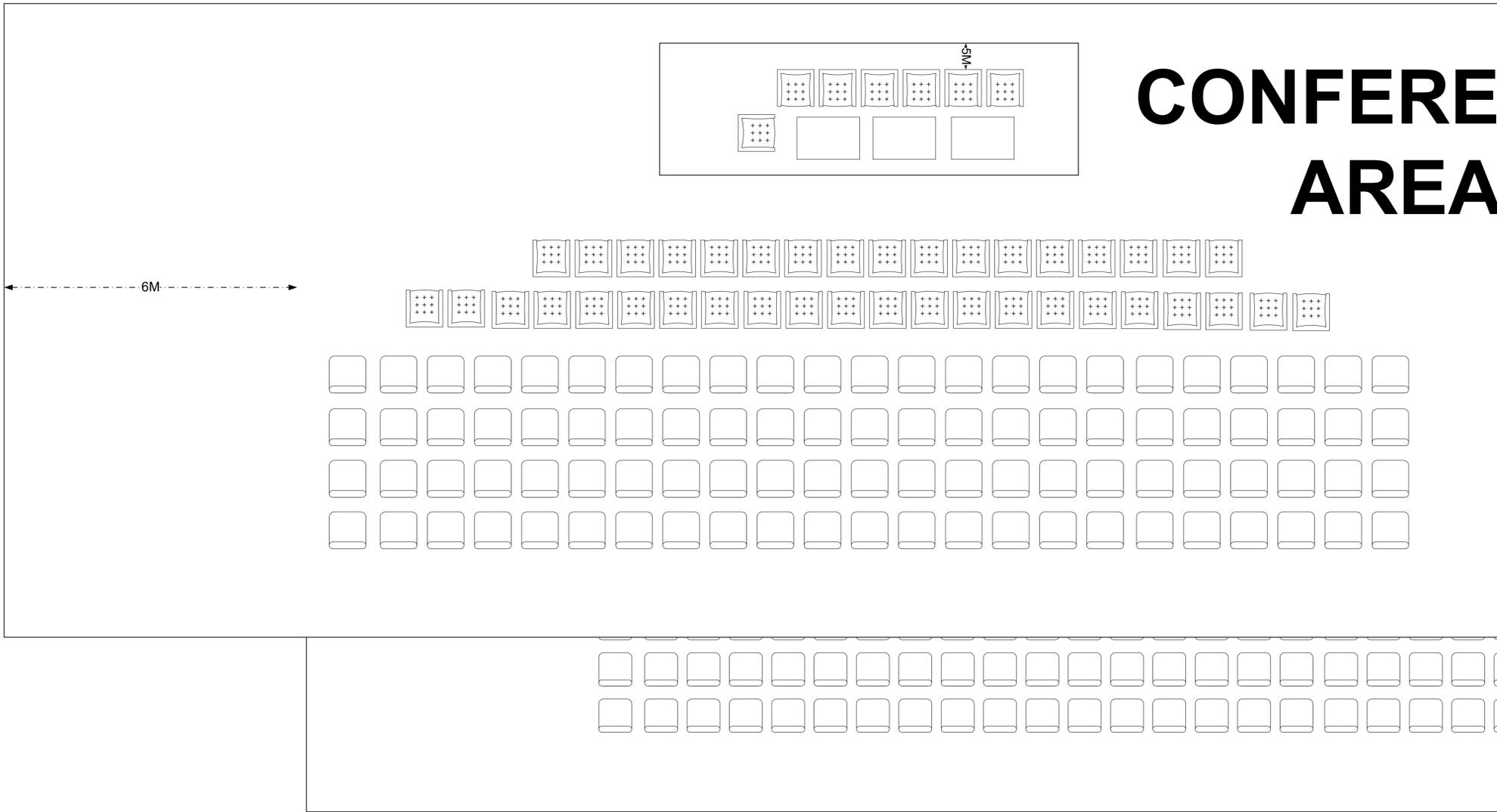
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LIST OF PARTICIPATING COMPANIES

Company Name	Stand	Country
Ahmad Khalifeh Sons Co. for Trading and Industry (AKS)	C 311-B	Lebanon
Arcenciel	OA 6	Lebanon
Berytech	OA 7	Lebanon
Bou Chalhoub	B 205	Lebanon
Darb Al-Wafaa Association for Social Disabilities	OA 4	Lebanon
Feed Tech Consulting S.A.L.	A 108	Lebanon
Fondation Diane	C 308	Lebanon
Geoflint S.A.R.L.	C 312	Lebanon
Green Orient	C 314	Lebanon
Guangdong Techfine Electronic Co., Ltd	A 118	China
Hweol S.A.R.L.	A 110	Lebanon
IBC S.A.L.	C 305	Lebanon
International Committee of the Red Cross (ICRC)	C 310	Lebanon
Injaz Industry S.A.R.L.	B 214	Lebanon
Lebanon Green Building Council (LGBC)	B 216	Lebanon
Oteri	A 115	Lebanon
Recocycle	C 313	Lebanon
Recycled Plastics Industries	A 105	Lebanon
Replast	B 212	Lebanon
Roky Plast S.A.L.	B 208	Lebanon
Savers LB	A 106	Lebanon
SWAT, Istituto Oikos Onlus, Shouf Biosphere Reserve	C 309	Lebanon
Sinotech Co., Ltd	B 218	China
Tech Store	OA 5	Lebanon
TopCat Industries	A 114	Lebanon
Warde Steel and Metals S.A.R.L.	A 112	Lebanon
Zero Waste Community	C 311-A	Lebanon



EXHIBITOR PROFILES

in Alphabetical Order

AHMAD KHALIFEH SONS CO. FOR TRADING AND INDUSTRY (AKS)



Stand No. C 311-B

Address: Zahrani, Saida-Tyre Main Road, Lebanon

Tel: +961 7222106

Contact Person: Ghaleb Kassab

Website: www.askfortrading.com

Ahmad Khalifeh Sons Co. for Trading and Industry (AKS) is a scrap metal processing company focusing on processing ferrous and non-ferrous metals and plastic. Its facilities are located in Saida, South Lebanon and stretch over a spacious site equipped with state-of-the-art machines and processors used to collect and package scrap metal and iron (aluminum, lead, copper, stainless, etc.), catering to both the local and international markets.

AKS provides a full range of comprehensive scrap management solutions and technically advanced scrap handling services to all types of industrial accounts throughout the world. It is committed to providing the best services and achieving solid and long-term relationships by offering a maximum return for scrap and making more quality products. It boasts reliable, end-to-end scrap management solutions and competitive market prices.

ARCENCIAEL

Stand No. OA 6



arcenciel

**Address: Jisr el Bacha Center, John Kennedy St, Jisr el Bacha, Sin el Fil,
P.O. Box 16.5216, Beirut, Lebanon**

Tel: +961 1495561

Contact Person: Robin Richa

Designation: General Manager

Website: www.arcenciel.org

Arcenciel is a Lebanese based non-profit organization established in 1985 during the Lebanese civil war. It was recognized as a public interest NGO in 1995 by Presidential Decree N7541.

With five core programs being implemented at 12 centers across Lebanon, its main goal is to work with every person in need. It aims to vigorously advance national policies in all the sectors in which it is active, while keeping a non-confessional and apolitical stance.

Adhering to the principles of sustainable development, arcenciel emphasizes the social and economic integration of marginalized people and communities back into society. It supports the diversity of society, and encourages the sustainability and conservation of natural resources in all aspects of its work.

SUPPORTER

BERYTECH

Berytech
powering potential

Stand No. OA 7

Address: Damascus Road, Museum District, Beirut, Lebanon

P.O. Box: 11-7503 Riad el Solh, 1107 2240 Beirut, Lebanon

Tel: +961 1612500

Contact Person: Emma Shaffu

Designation: Communication and Outreach Director

Website: www.berytech.org

Founded in 2002, Berytech is an internationally certified organization facilitating the inception and growth of innovative businesses in the technology and knowledge, green, blue, and social economies. It designs, manages and implements sector-based entrepreneurship programs and services. It also offers tailored support for financially and sustainably viable businesses in a people-centric environment.

With a solid traction in creating spin-offs, novel ventures and regional scale ups, Berytech is a pioneer in cultivating an all-inclusive entrepreneurial ecosystem, ensuring innovation, sustainability, and impact across the growth journey.

Throughout the years, the organization has hosted and supported more than 6,000 entrepreneurs, with over 2,500 startups and SMEs entering new markets. Berytech boasts a track record of more than 40 programs, serving as a driving force for local and regional sustainable development.

PLATINUM SPONSOR

BOU CHALHOUB SAL

Stand No. B 205



Address: Real Estate 1911-Houch Omara, Zahle, Lebanon

Tel: +961 70533222

Contact Person: Charbel Bou Chalhoub

Designation: Chief Executive Officer

Website: www.bouchalhoub.com

Bou Chalhoub is a family-owned business, founded in 1966 by Tony Bou Chalhoub with an indicative long-standing history of the company's commitment to its clients. Bou Chalhoub is currently one of the largest equipment manufacturer in the region committed to manufacturing cutting-edge equipment and quality solutions.

Over the past 58 years, Bou Chalhoub managed to establish solid partnerships with leading European & International companies such as KOMPTECH GmbH, MACPRESSE, Mattheissen, Lagerthechnik, Pezzaloto SpA, Gauss-Magneti SRL, and other significant industry leaders strengthening Bou Chalhoub's ties and presence in local and regional market.

DARB AL WAFAA ASSOCIATION FOR SOCIAL DISABILITIES



جمعية درب الوفاء للمعوقين الإجتماعية
علم ونشر / ٢٠١٠

Stand No. OA 4

Address: Bourj Al Barajhna street, Jamal Abed Nasser, Beirut, Lebanon

Tel: +961 3093539

Contact Person: Amal ElHallabi

FEED TECH CONSULTING S.A.L.

Stand No. A 108



Address: Jdeideh, Azure Center, First Floor, Beirut, Lebanon

Tel: +961 1875344 / +961 70354854

Contact Person: Eng.Walid Karam

Designation: Managing Director

Feed Tech, based in Lebanon is a leading company with more than 20 years of experience in providing agriculture turnkey solutions in all kinds of agriculture projects such as processing lines for production. These include compost, manure, herbs, grains, pellets, animal feed, cattle and poultry machinery and slaughtering lines.

The company offers spare parts and after-sales services to the entire Middle East and Africa region and represents several European brands related to agriculture products and solutions.

DIANE FONDATION



Stand No. C 308

Address: Roumieh Industrial Zone, Roumieh, Lebanon

Tel: +961 3297397 / +961 1870062

Contact Person: Diana Fadel

Designation: Founder and President

Website: www.fondation-diane.org

We, at Fondation Diane, are passionate people; crazy about Lebanon and its people!

Our mission is to mobilize citizens to contribute to Lebanon's Sustainable Development and provide financial and operational support to creative minds, green start-ups, entrepreneurs and MSMEs who are actively engaged in making a change via the 17 SDGs.

Our vision is to give birth to a new citizen who is conscious of his rights and duties, striving to make Lebanon a pioneer country in Sustainable Development.

Our Pillars:

1- CEEDD - Educate

Nested at USJ, The Chair of Fondation Diane in Education for Eco-Citizenship & Sustainable Development (CEEDD) educates and raises awareness among citizens, schools, municipalities, NGOs and institutions on Eco-citizenship and Sustainable Development through trainings, awareness, research, projects, and collaborations.

2- Civic Circle I Mobilize

An active lobbying platform that informs and mobilizes citizens to embrace eco-citizenship and environmental respect through various gatherings and events, such as debates, green exhibitions, clean-up activities and campaigns, think tanks, and women empowerment initiatives.

3- VIRIDIS Investment Fund I Support

Besides Education, Awareness and Mobilization, Fondation Diane takes sustainability to the next level! VIRIDIS identifies the best green start-ups, provides them with financial and operational support, to help them grow and achieve their goals.

Our motto: Civic Awareness & Sustainable Development!

GEOFLINT S.A.R.L.

Stand No. C 312



Address: Ground floor, Mar Roukouz Center, Hazmieh, Mount Lebanon, Beirut, Lebanon

Tel: +961 5954662 / +961 5954663

Contact Person: Heba Zreik

Website: www.geoflint.com

Geoflint is a leading environmental consulting firm, established in Lebanon in 2010. The company is committed to safeguarding the planet's future by adopting innovative solutions for sustainable development.

With a team of geologists and engineers, it is committed to providing a service that is steady, professional, and of the highest quality, merging its deep market knowledge and extensive experience to drive success in its projects.

Geoflint has successfully collaborated with public institutions and agencies, international bodies, private developers, industries, and non-governmental organizations. These partnerships have enabled it to make significant strides in environmental conservation and sustainable development across Lebanon, Iraq, and Qatar.

GREEN ORIENT



Stand No. C 314

Address: Al Marj Baakline Chouf, Baakline, Lebanon

Mobile: +961 3823879

Contact Person: Nabil Saredine

Designation: President

Social Media: www.instagram.com/greenorient1

Green Orient is an environmental, development non-government organization (NGO) that aims to protect natural heritage through partner ships and towards a cleaner environment. Established in 2007, its objectives are:

To raise environmental awareness

- Protect natural sites
- Empower and connect partners with local communities
- Build the capacities of Green Orient members

Training Programs / Activities:

- Vocational and craft training
- Professional workshops
- Environmental exhibitions and camps
- Rural development

GUANGDONG TECHFINE ELECTRONIC CO., LTD

Techfine[®]

Stand No. A 118

Address: 3rd floor, Building 1, No. 6, Foluo road, Luocun, Shishan Town, Nanhai District, Guangdong, China

Tel: +86 13929982021

Contact Person: Weihao Zeng

Designation: Manager

Website: www.techfinesolar.com

Guangdong Techfine Electronics Co., Ltd., founded in Foshan, China in 1994, is a high-tech enterprise group focusing on solar inverters, MPPT, lithium batteries, gel batteries and UPS.

HWEOL S.A.R.L.

hwēol[™]

Stand No. A 110

Address: Choueifat, Mount Lebanon, Lebanon

Tel: +961 71870816

Contact Person: Bassem Khaddaj

Designation: General Manager

Social Media: www.instagram.com/hweol_sarl

EXHIBITOR PROFILES

Hweol S.A.R.L is a leading company specializing in waste management and environmental sustainability solutions. With a commitment to creating a greener future, the company designs and manufacture high-quality wood chippers that efficiently process organic waste into valuable resources.

Its innovative machines are built to handle various types of wood waste, transforming them into mulch, compost, and biofuel, thus contributing to a circular economy. Hweol S.A.R.L. prioritizes environmental responsibility, ensuring that its products not only meet but exceed industry standards for performance and sustainability.

By providing reliable and efficient waste management solutions, it empowers communities and businesses to manage their waste sustainably and reduce their environmental footprint. Join them in its mission to foster a cleaner, healthier planet through advanced technology and sustainable practices.

GOLD SPONSOR

IBC S.A.L.

Stand No. C 305



for waste treatment

**Address: Municipal Solid Waste Treatment Plant, Rafic Hariri Boulevard,
Near Sainik River Saida, Lebanon**

Tel: +961 7736182

Contact Person: Ahmad El Sayed

Designation: General Manager

Website: www.abc-enviro.com/

IBC S.A.L. a privately, owned company, provides state-of-art integrated solutions for the most effective treatment of municipal mixed solid waste (MSW) per day. IBC uses mechanical sorting and separation, and biological treatment based on anaerobic digestion.

IBC came up with this solution to solve the household municipal solid waste for the city of Saida and its suburbs while producing compost and generating energy.

SUPPORTER

INTERNATIONAL COMMITTEE OF THE RED CROSS (ICRC)



ICRC

Stand No. C 310

Address: Jeanne D'Arc 326 Building, Sidani Street, Hamra, Beirut, Lebanon

Tel: +961 1739297 / +961 1739298

Contact Person: Roy Al Chidiac

Designation: Communication Manager

Website: www.icrc.org

The ICRC is an independent, neutral organization ensuring humanitarian protection and assistance for victims of armed conflict and other situations of violence. It takes action in response to emergencies and at the same time promotes respect for international humanitarian law and its implementation in national law.

ICRC works on the basis of the United Nations' sustainable development goals, with the aim of reducing the potentially negative impact of its activities on the environment and playing a significant role in the humanitarian sector by working in an environmentally, economically and socially responsible way.

INJAZ INDUSTRY S.A.R.L.



Stand No. B 214

Address: Baawerta, Beirut, Lebanon

Tel: +961 5600954

Contact Person: Othman Al-Itani

Website: www.injazindustry.com

Injaz industry was founded in 2014 and is considered one of the rare manufacturers in the Middle East. It is located in the heart of Beirut, Lebanon in an area called Baaorta and spread through 5,000 square meters.

The company recycles more than 10,000 tons of scrapped tires yearly and transform used rubber into rubber granules known as mesh, with different sizes (30-40-60-80-100) depending on customers' demands. It also offers several rubber products such as rubber rolls that are used for running and walking areas (outdoor and indoor) and for gyms in weight lifting areas.

It also produces rubber tiles in different sizes, shapes and in several colors which are UV- protected. These can be used for indoor and outdoor applications such as pedestrian passage, children's playgrounds, stadiums and pool surroundings.

Injaz Industry aims to satisfy customers by improving its products and providing them with premium recycled rubber and virgin rubber composites, which are both cost-effective and environment-friendly.

SUPPORTER

LEBANON GREEN BUILDING COUNCIL (LGBC)



Stand No. B 216

Address: Main Street Dora, 1660 Baouchrieh Building, 5th floor, Beirut, Lebanon

Tel: +961 76187101

Contact Person: Eng. Pierre Dammous

Designation: President

Website: www.lebanon-gbc.org

The Lebanon Green Building Council (LGBC) is a non-profit organization NGO (registered in the Ministry of Interior & Municipalities under license number 1648 dated November 15th, 2008) that supports and implements sustainable building and construction practices.

Lebanon Green Building Council Members range from students, architects, consulting engineers, building contractors, real estate owners and promoters, manufacturers, educational institutes, research organizations.

The aim of the organization is to provide a Lebanese certification system for buildings that adopt environmental parameters and to transform the way buildings and communities are designed into a prosperous environment that improves the quality of life.

The LGBC aims to become a leading non-profit organization working to promote the sustainable building industry of an international level. Its members will strongly advocate sustainable buildings in the aim of designing a built environment that allows future generations to benefit from the natural resources that will be available to them.

OTERI S.A.L.



Stand No. A 115

Address: Seaside Road, Jal El Dib, Metn 2020 1241, Lebanon

Tel: +961 4714390

Contact Person: Hani Arif

Designation: General Manager

Website: www.oteri.com

OTERI is a producer and distributor of chemical specialties for detergents, industrial hygiene paper production and water treatment since 1963. They offer a complete range of chemicals for the treatment of waste water, odor control, PET and paper recycling.

RECOCYCLE



Stand No. C 313

Address: Rashaya el Wadi, Rashaya District, Lebanon

Tel: +961 7888206

Contact Person: Walid Sayfeddin

Designation: President

Website: www.reco-lebanon.com

SORT WISE, GREEN RISE!

RECOCYCLE is an initiative by RECO, focused on promoting sustainable waste management practices through awareness and actions. It is a network of recyclables collection centers that includes all of Rashaya District, part of west Bekaa and north Hasbaya. It aims to minimize environmental impact by encouraging recycling and proper disposal of solid waste materials.

MISSION

To foster a culture of sustainable waste management by educating communities, implementing proactive measures, and efficiently collecting and recycling waste materials, thereby contributing to a cleaner and healthier environment.

VISION

To become a leading advocate and facilitator of sustainable waste management practices, driving widespread awareness and action towards a world where waste is minimized, resources are conserved, and our planet thrives for future generations.

RECYCLED PLASTICS INDUSTRIES

Stand No. A 105



RECYCLED PLASTICS
INDUSTRIES

Address: Mazrait Yachouh, Industrial Zone, Zekrit Road, Maten, Lebanon

Tel: +961 71057115

Contact Person: Maryanne Ramya

Designation: Marketing Manager

Website: www.recycleandplus.com

Recycled Plastics Industries (RPI), based in Lebanon, is a factory that produces hot washed recycled PET flakes. Founded In 2023, its aim is to save the planet starting from Lebanon, by helping reduce the effects of climate change and pollution. Recycled Plastics provides sustainable solutions to the waste problem in Lebanon and mitigate its damaging effect on the environment.

MAIN SPONSOR

REPLAST S.A.L.

Stand No. B 212



REPLAST
plastic for reuse

Address: Nabatieh City Toul, Industrial Zone, Lebanon

Tel: +961 76545352

Website: www.replastco.com

REPLAST for plastic recycling is located in south Lebanon. The company buys all kinds of plastic scrap from collectors, waste management companies and municipalities. Replast's recycling plant operates with high-tech machinery to maintain a long-term cost efficiency, which allows it to buy plastic scrap with all its kinds at good prices and sell it as recycled material worldwide at very competitive prices.

This strategy allows Replast to encourage waste management companies to continue sorting and get rid of all their plastic waste with financial benefits. Replast is considered a major solution of the environmental problem caused by plastic landfill.

LANYARD SPONSOR

ROKY PLAST S.A.L.



Stand No. B 208

Address: Wadi Al Lahamin, Blat – Jbeil, Lebanon

Tel: +961 3634400

Contact Person: Robert El Khoury

Designation: Chairman and General Manager

Website: www.rokyplast.com

RokyPlast S.A.L. is one of the leading companies/factories in Lebanon for producing raw plastic material and recycle plastic material and providing them across local areas in Lebanon, Arab countries and overseas, such as Greece, Italy, France, Belgium and African countries like Cote d'Ivoire, Nigeria, Togo, Tunis, etc. The company is proud to announce its ability to sustain more than 35,000 metric tons of yearly production capacity.

In 2013, RokyPlast became the sole agent in Lebanon and in the Middle East countries for "IONIAN KALK S.A and CARBOKAL S.A." Greek companies for mining and processing of amorphous calcium carbonate (CaCO₃).

Its laboratories are equipped with the latest Instruments and operated by highly qualified personnel to test all products on a regular basis. The instruments enable them to check the density, shore hardness, tensile strength, elongation at break and thermal stability according to International Standards "ISO", "ASTM" and its equivalent.

SAVERS LEBANON



Stand No. A 106

Address: Gherfin Main Road (AMCHIT), Byblos, Lebanon

Tel: +961 71839227 / +961 71839227

Contact Person: Rody Sakr

Social Media: www.instagram.com/savers.lb

Savers Lebanon is a reuse and upcycling concept store in Lebanon that receives contributions of selected houseware, furniture, books and clothes. They conduct workshops in upcycling and participate in and collaborate for craft exhibitions.

Savers donates part of its sales to support environment projects and people in need.

SINOTECH CO., LTD



Stand No. B 218

Address: No.88 Gunan Road, Hi-Tech Zone, Chengdu, China

Tel: +86 028 62825888

Contact Person: Luoqianwen Chen

Designation: Director of Marketing Department

Website: www.zetabess.com

Sinocat Environmental Technology Co., Ltd. was founded in 2005 and was listed in Science and Technology Innovation Board of the Shanghai Stock Exchange in 2021 (Stock code: 688737). The company is dedicated to new material and new energy technology development such as energy storage battery technology, power battery technology and hydrogen fuel cell electrocatalyst technology. Sinocat is an integrated company engaged in technology, research and development, production, sales and service.

SWAT, ISTITUTO OIKOS ONLUS, SHOUF BIOSPHERE RESERVE



Stand No. C 309

Address: Maasser El Shouf, Mount Lebanon, Lebanon

Tel: +961 5350250

Contact Person: Chiara Battistoni

Designation: Project Manager

Website: www.shoufcedar.org/the_projects/ongoing-projects

The SWAT project is dedicated to promoting an innovative irrigation technology within the Shouf Biosphere Reserve (SBR), namely 20 hectares in Mrusti el Shouf and 9 ha in Skaff RealEstate, to combat water scarcity exacerbated by climate change. This technology, currently being tested in targeted agricultural areas, demonstrates a remarkable reduction in water and energy consumption compared to conventional methods. Aligned with prior studies identifying water deficit as a critical issue in the SBR, the project employs a sensor-network technology. This allows farmers to optimize water usage according to plant requirements, thus bolstering resilience against climate change impacts.

Utilizing ground sensors, climate data, weather forecasts, and satellite imagery, the solution provides precise irrigation advice, resulting in significant water and energy savings. Moreover, beyond addressing water scarcity, the project contributes to the local economy by freeing up resources for other essential purposes. Ultimately, the SWAT project champions sustainable agriculture and fortifies resilience against climate change in the region.

TECH STORE



Stand No. OA 5

Address: Bahsas Round, Tripoli, Lebanon

Tel: +961 81362208

Website: www.techstore-lb.com

Tech Store is the first online store in Lebanon for professional technology solutions and products. They sell all kinds of solar products such as solar appliances, UPS, inverters, batteries, inverters, solar panels and solar accessories.

TOPCAT INDUSTRIES

Stand No. A 114

Address: Toufic Youssef Fares Center, Main Road, Bechmezzine, 3855
Lebanon

Tel: +961 6933426

Contact Person: Dany Abboud

Designation: Chief Executive Officer

TopCat Industries boasts of over 50 years of experience in manufacturing municipal vehicles that can be used for waste collection and waste management in Lebanon.

WARDE STEEL AND METALS S.A.R.L.



Stand No. A 112

Address: Charles Helou Avenue, Warde Building, Beirut, Lebanon

Tel: +961 1566840

Contact Person: Paul Warde

Designation: General Sales Manager

Website: www.wardesteelandmetals.com

Incorporated in 1908, Warde Steel and Metals (WSM) was dealing with construction materials and carbon steel. In the early nineties, with the reconstruction of Lebanon, WSM took a turning point in its activities by introducing new applications in different sectors: industry, cement, energy, recycling, military, spare parts and others.

WSM is one of the fastest-growing specialists in the metal sector. In the recycling sector, it was a pioneer in introducing SSAB and UDDHOLM line of products innovating wear parts new applications. Through its partnership with SSAB SPARE PARTS and as sole regional representative, it innovates, provides and service spare parts for the recycling companies.

- Uddeholm
- SSAB
- UCB
- SECO
- MAGOTTEAUX
- OVAKO

ZERO WASTE COMMUNITY

Stand No. C 311-A



Address:

Tel: +961

Contact Person: Nibal Daouq

Designation: Founder

Social Media: www.instagram.com/zero_wastecommunity

Zero Waste is an environmental initiative set to encourage collective participation and promoting sustainable environmental practices within a circular economy framework. It tailors customized plans to local facilities, converting wasted resources into valuable raw materials, creating job opportunities, and nurturing a culture of green citizenship.

Zero Waste's goal is to instill responsible waste management practices, combat littering, and advocate for a cleaner environment in Lebanon.



**For Exhibitions
& Conferences Co S.A.R.L**

We bring your markets closer to you

Lebanon Expo is a Lebanon-based professional specialized B2B trade exhibitions, conferences and event organizer founded and managed by a group of experts who are well-versed and have long experience in the Meetings, Incentives, Conferences and Exhibitions (MICE) industry. It is composed of a team of highly capable and experienced members with a collective 30-year experience in developing and organizing successful events across industry verticals.

Its events cover a diverse portfolio of industry sectors, offering a platform for companies to showcase their products, services and solutions to prominent decision makers from the private and public sectors, developing successful business associations and opening access to investment opportunities.

The company aims to organize high-level conferences that offer industry-driven content and high-caliber speakers, interactive panel discussions, insightful case studies, and an avenue to share ideas and knowledge and learn, facilitate business opportunities, exclusive networking, one-to-one meetings, and practical training workshops.

With its in-depth market knowledge, it is uniquely placed to provide business intelligence and convenient access to customers to enable them to develop and enhance their businesses successfully in the region.

Lebanon Expo

Company Name: Lebanon Expo

Email: info@lebanonexpo.com

Tel: +961 76785855

Address: Beirut, Lebanon

Website: www.lebanonexpo.com

**See you
in the next
edition of**



16 - 18 APRIL 2025